

# SURVEY: SECOND-HOME TOURISM

All the information requested in this survey is confidential and will be used as a whole. Single details will be revealed under no circumstances.

NATIONALITY \_\_\_\_\_

## A) PROFILE

(ONLY ONE ANSWER FOR QUESTION, EXCEPT QUESTIONS 10 AND 11)

1.- You are Male  Female

2.- Marital Status:

Married  Single  Widower  Divorced

Partner  Other  \_\_\_\_\_

3.- Offspring

With children (underage children)

With-no children   
(without children or grown-up children)

4.- You are between the ages of

≤ 35  46-55  66-75   
36-45  56-65  ≥ 76

5.- In which of the following level studies does yours fit best?

ELEMENTARY STUDIES   
SECONDARY STUDIES (HIGH SCHOOL)   
BACHELOR DEGREE   
MASTER DEGREE   
PHD (DOCTORATE)

6.- In which of the following professions does yours fit best?

EMPLOYEE ROLE   
SELF EMPLOYED   
RETIRED

7.- In which kind of house do you live in your own country?

Bed-sit  Villa   
Apartment  Townhouse   
Flat

8.- Had you ever done any tourist activity in Andalusia before?

YES  NO\*

\* (Go directly to section B Type of accommodation in previous trips).

9.- How many times altogether? (Only if you answer "Yes" to question 7)

ONCE  2 TIMES   
3-5 TIMES  MORE THAN 5 TIMES

10.- How do you value the next services offered at the destination area? (1 less, 5 more)

	1	2	3	4	5
ACCOMMODATION					
RESTAURANTS					
LEISURE AND FUN					
TRANSPORTS					
CAR RENT					
TOURIST SUPPLY QUALITY					
BEACHES					
LANDSCAPES					
NATURAL ENVIRONMENTS					
URBAN ENVIRONMENTS					
SECURITY					
MEDICAL TREATMENTS					
RECEIVED TREATMENT					
QUALITY AND PRICE RELATIONS					

What kind of accommodation do you use in this holiday?

- Hotel Accommodation  
 RENTED PROPERTY  
 OWNER PROPERTY  
 FRIENDS OR FAMILY PROPERTY  
 Other \_\_\_\_\_



11.- Other destinations trips in Spain (Mark depending in the frequency of use).

Destination	Never	Occasionally	Some times	Usually	Always
ANDALUSIA					
BALEARIC ISLANDS					
CANARY ISLANDS					
CATALONIA					
MADRID					
VALENCIA					

## B) TYPE OF ACCOMMODATION (Previous trips)

1.- Have you used any of these sorts of accommodation before? (Mark depending in the frequency of use).

Accommodation Type	Never	Occasionally	Sometimes	Usually	Always
HOTEL					
CAMPSITE					
RENTED ACCOMMODATION					
FRIEND'S PLACE					
OWN ACCOMMODATION					
TIME-SHARING					

2.- Preferably Located (only one)

- ON THE WATERFRONT   
AS CLOSE AS POSSIBLE TO THE SEASIDE   
IN THE COUNTRYSIDE   
IN THE TOWN CENTRE   
IN A LOCATION THAT IS NOT OVERCROWDED   
ON A GOLF COURSE   
NONE OF THE ABOVE

3.- How much time do you spend usually at the destination? (only one)

≤ 7 days  1-03 months   
8-15 days  3-06 months   
Less than 1 month  6-12 months

4.- Have you practiced any of the following activities at your holiday destination before? (Mark depending in the frequency of use).

PURPOSE	Never	Occasionally	Sometimes	Usually	Always
GOLF					
NAUTICAL SPORTS					
SUNBATHING					
MOUNTAIN ACTIVITIES					
HYDROTHERAPY					
ONLY REST					
OTHER PURPOSE (CULTURA, GASTRONOMY, VISIT,...)					

## C) DECISION MAKING (Second-home for vacation use)

1.- How long did it take you to make the decision? (Private accommodation use) (only one)

The last month  Since the last holiday   
Two years  Five years   
More than 5 years

2.- Who had more influence on the final decision? (destination, type of accommodation)

He  Both  The whole family   
She  The children

3.- How did you get information on the different accommodations on the market? (Only one)

- |                                                |                                                               |
|------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> SPECIALIZED COMPANY   | <input type="checkbox"/> INTERNET                             |
| <input type="checkbox"/> SPECIALIZED MAGAZINES | <input type="checkbox"/> ADVERTISING                          |
| <input type="checkbox"/> FAIRS                 | <input type="checkbox"/> ACQUAINTANCES                        |
| <input type="checkbox"/> RADIO                 | <input type="checkbox"/> BROKERS (sales agent, real status, ) |
| <input type="checkbox"/> TELEVISION            | <input type="checkbox"/> OTHER                                |

4.- Which of the following aspects have been more important when taking your decision? (1 less, 5 more)

	1	2	3	4	5
WEATHER					
PEOPLE					
CULTURE					
PRICE					
LEISURE AND FUN					
TRANSPORTS					
TOURIST SUPPLY QUALITY					
BEACHES					
LANDSCAPES					
NATURAL ENVIRONMENTS					
NRBAN ENVIRONMENTS					
SECURITY					
MEDICAL TREATMENTS					
RECEIVED TREATMENT					
QUALITY AND PRICE RELATIONS					

5.- How would you define your Spanish skills?

- NATIVE (YOU MASTER THE LANGUAGE)  
 EXCELLENT (YOU CAN SPEAK & WRITE FLUENTLY)  
 INTERMEDIATE (ENOUGH TO GET BY)  
 ELEMENTARY (YOU KNOW A FEW WORDS)  
 VIRTUALLY NIL (YOU CAN 'T SPEAK A SINGLE WORD)

6.- Do you think the actual planning policy in Andalusia is in harmony with the environment?

YES  NO

## D) SECOND-HOME TOURISM

1.- Which of the following explains better your reasons to choose this accommodation? (only one)

- THE PRIVATE ACCOMMODATION SUPPLY  
 THE AUTONOMY TO ORGANISE THE TIME AT DESTINATION  
 TO CHANGE THE ACCOMMODATION TYPOLOGY  
 MORE FREE TIME FOR THE FAMILY  
 AS A WAY OF BEING MORE CLOSE TO THE LOCAL POPULATION  
 AS A WAY OF INVESTMENT

2.- How much time do you spend in the accommodation per year? (only one)

- 1 WEEK  
 LESS THAN 1 MONTH  
 1-3 MONTHS  
 3-6 MONTHS  
 6-12 MONTHS  
 ≥ 1 YEAR

3.- Which house typology fit best with your accommodation? (only one)

- BED-SIT  VILLA  
 APARTMENT  TOWNHOUSE  
 FLAT

4.- How important is each of the following aspects in your decision? (1 less, 5 more)

	1	2	3	4	5
PRICE					
LOCATION					
TYPE OF ACCOMMODATION					
TOWN SIZE					
ENVIRONMENTAL IMPACT					
OWN COUNTRY ECONOMIC EVOLUTION					
SPAIN 'S ECONOMIC EVOLUTION					
SECURITY AND CLEANING					

5.- Number of people sharing the accommodation (Composition of the family unit)

- 1  4  
 2  5  
 3  5≥

6.- The property is Located (only one)

- ON THE WATERFRONT  
 IN THE COUNTRYSIDE  
 ON A GOLF COURSE  
 AS CLOSE AS POSSIBLE TO THE SEASIDE  
 IN THE TOWN CENTRE  
 IN A LOCATION THAT IS NOT OVERCROWDED  
 NONE OF THE ABOVE

7.- How have you made your purchase? (only one)

- STRAIGHT FROM THE PROPERTY DEVELOPER  
 THROUGH A SPANISH INTERMEDIARY  
 THROUGH AN INTERNATIONAL INTERMEDIARY  
 WITH THE HELP OF LEGAL CONSULTANTS  
 OTHER KIND OF INTERMEDIARY  
 NONE OF THE ABOVE

8.- Which of the following services does your accommodation include?

	YES	NO
SWIMMING POOL		
SPORTS COURT (PADDLE, TENNIS, ...)		
SOCIAL CLUB		
GYM		
ENCLOSED COMMON AREA		
GOLF COURSE		

9.- Which of the following activities do you wish to practice at your holiday destination? (Mark in every activity depending in the frequency).

Purpose	Never	Occasionally	Sometimes	Usually	Always
GOLF					
NAUTICAL SPORTS					
SUNBATHING					
MOUNTAIN ACTIVITIES					
HIDROTHERAPY					
ONLY REST					
OTHER PURPOSE (CULTURA, GASTRONOMY, VISIT, ...)					